



Project Management Summit Bulgaria 2019

Sponsorship Opportunities





Friday, November
15th, 2019



National Palace of Culture (NDK),
Sofia, Bulgaria



Introduction

Project Management Summit Bulgaria is the biggest Project Management conference in Bulgaria.

It is a full day event dedicated to the latest trends in project management and is organized by PMI Chapter Bulgaria - the Bulgarian chapter of Project Management Institute (PMI), the world's leading project management organization.

The conference has been scaling up every year since its start and reached 600+ attendees in 2018. This year we expect to welcome even more project management professionals and enthusiasts interested in project management.

The annual conference previously known as PMDay Bulgaria will continue to add value to the project management community in Bulgaria and the neighboring countries under the name Project Management Summit Bulgaria. This is the 9th edition of the conference and it will take place at a new, bigger and modern location, namely Hall 3 in NDK, which hosted Bulgaria's presidency of the Council of the European Union.

Topics to be covered:

- The evolution of the PM role over the years
- Hybrid Project Management: the theory in practice
- Practitioner's examples from the industry
- PM evolution as part of the strategic business management
- 50 years PMI Bulgaria Chapter: what has changed?
- Trends for the future: where are we heading?

What are the benefits of becoming a sponsor of Project Management Summit Bulgaria 2019?

The biggest project management conference in Bulgaria is a great occasion to create new contacts and business opportunities, regardless of the industry. On top of that your company will get:

- Acknowledgement as a sponsor of the biggest conference for the project management community in Bulgaria
- Exposure to 600+ high-profile project management professionals and enthusiasts during the event
- Exposure to companies and professionals from various industries, including IT, BPO, Consulting, Manufacturing, etc.
- Your company will get displayed next to our sponsors, who are among top the performers in IT and other industries

PMDAY
Bulgaria
through the
Years

PMDay 2018 - Conference by Numbers



600

Conference participants



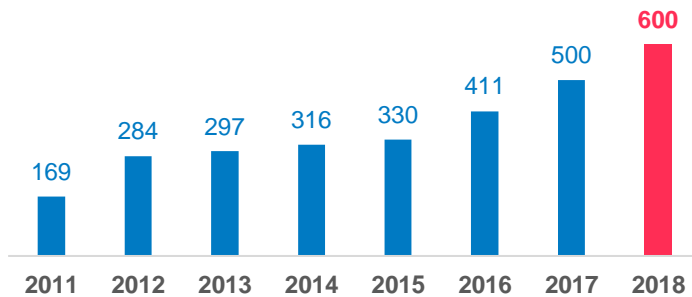
>150

Companies represented



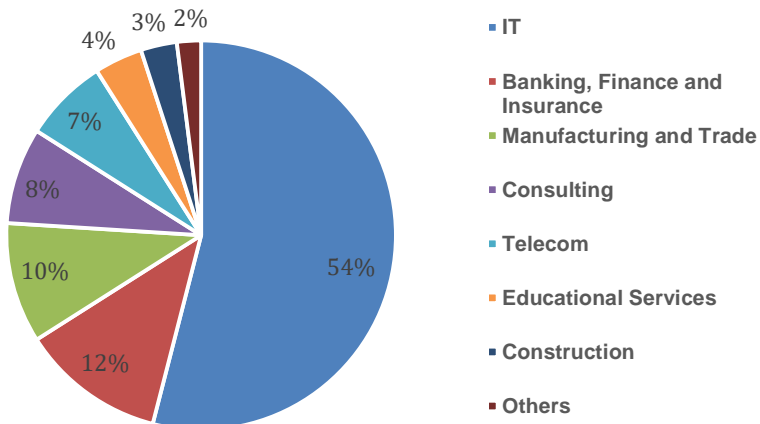
23%

Individual vs
77% corporate registrations

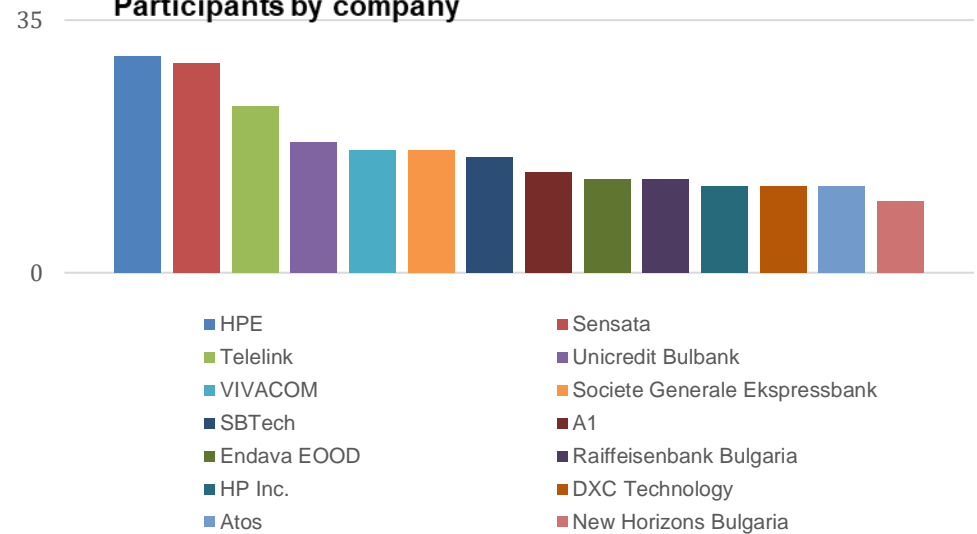


**8 years of consecutive
participants growth**

Participants by industry sector



Participants by company



Sponsors & Partners
2018



Sensata
Technologies

UniCredit Bulbank



UPGRADING
PEOPLE
EVERY DAY

Melexis
INSPIRED ENGINEERING

ITCE
THE PARTNER YOU TRUST

INTERQUALITY
IMPROVE YOUR BUSINESS IQ



SBTech
we know sports

Atos

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Bulgaria

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КАРИЕРИ.bg

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SOCIETE GENERALE
ЕКСПРЕСБАНК

THE
BUSINESS
INSTITUTE

ACCESS
MBA



Sponsorship
Packages
2019

	PLATINUM	GOLD	SILVER	BRONZE	PREMIUM EXHIBITOR
					
Exclusive sponsorship rights	√	x	x	x	√
Number of complimentary registrations including all catering, all conference sessions, social functions and party <i>(not applicable to paid Workshops)</i>	10	7	4	1	4
Discount on additional registrations <i>(discounts are not applicable to the paid Workshops and Party)</i>	30%	30%	25%	15%	10%
Separate VIP registration booth for sponsor's representatives and participants	√	√	√	√	√
PMI Bulgaria Chapter Membership <i>(free annual membership for selected team members)</i>	2	1	x	x	x
Promote open PM positions at the conference <i>(present PM vacancies at your company's booth and meet PM professionals)</i>	√	√	x	x	√

	PLATINUM	GOLD	SILVER	BRONZE	PREMIUM EXHIBITOR
Printed Materials					
Company Logo on all printed materials for the event including participants' bags <i>("all printed materials" refer to paper materials printed for and distributed in the day of the summit)</i>	√	√	√	√	√
Brochures (sponsor supplied marketing materials) in the participant's bags (materials for each participant)	√	√	√	√	√
Company logo displayed on <i>PM Summit Bulgaria 2019</i> advertising posters and banners <i>(if they are designed and ordered after the date of the sponsorship agreement)</i>	√	√	√	√	√
Website					
Company logo at the home page of the <i>PM Summit Bulgaria 2019</i> website	√	√	√	√	√
Company logo and short marketing description on Sponsors page of the <i>PM Summit Bulgaria 2019</i> website	√	√	√	√	√
Company logo referring directly to Company website	√	√	√	√	√

	PLATINUM	GOLD	SILVER	BRONZE	PREMIUM EXHIBITOR
Marketing/advertising (provided by sponsor)					
Advertising tables with your own booth at the <i>PM Summit Bulgaria 2019</i> & space for demos, Q&A and meeting customers. <i>(sponsors shall bring and install the booths themselves; the Conference Organization Team is responsible for overall coordination only)</i>	√	√	x	x	√
Own poster in the available space in the lobby	√	√	√	x	√
Company logo displayed on delegate lanyard	√	√	x	x	√
Opportunity to provide corporate gifts to participants	√	√	x	x	√
Opportunity sponsor to be exposed in social media during <i>PM Summit Bulgaria 2019</i> advertising campaign	√	√	x	x	√
Page full color advertisement in the e-Program Book <i>(if any - preparation tbd)</i>	√	√	√	x	√
Opportunity to advertise after the conference your products or services or events to all PMI Bulgaria Chapter members via email or in the monthly Newsletter	√	√	x	x	√

	PLATINUM	GOLD	SILVER	BRONZE	PREMIUM EXHIBITOR
Marketing/advertising (provided by sponsor)					
Opportunity to advertise via email your products or services or events to conference delegates (who have given their consent) <i>(After the event PMI Bulgaria Chapter is sending the advertising emails upon request by sponsors)</i>	√	√	x	x	√

- ✓ Boost your company image and brand visibility
- ✓ Gain premium access to the strong Project Management community
- ✓ Explore excellent networking opportunities
- ✓ Increase your employees' engagement with free conference admission

i Ask PM summit Bulgaria Team about our:

- new **Tool Presentation Opportunity**
- sales phases and Ticket prices

We are open to discuss any partnership proposals and additional requirements. Please note: The In-kind partnership packages depend on the negotiated services/products offered.



BULGARIA CHAPTER

Contact us

If you have any questions or need more information for the event, feel free to drop us a line:

Sponsorship: sponsors@pmi.bg

Registrations: registration@pmi.bg

Marketing, PR and Communications: pmsummit@pmi.bg

Last year website: <https://pmi.bg/pmday2018/>

Website for the summit in the current year: <https://pmi.bg/pmsummit2019/>

Good things happen when you get involved with
PMI Global & PMI Bulgaria Chapter



Project Management Summit Bulgaria 2019

<https://pmi.bg/pmsummit2019/>

pmsummit@pmi.bg